

Press Release

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ICD ANNOUNCES PROJECT MANAGER SDL CERTIFICATION

MILWAUKEE, WI, MARCH 12, 2008: International Communication by Design, Inc. (ICD), of Milwaukee, Wisconsin, announced on Monday that project manager Lionel Lim had achieved SDL certification. The company said that Lim's certification demonstrates his skill in leveraging all of the functions of SDL and his ability to provide customers with improved quality in content processing and analysis.

According to SDL Trados, certification demonstrates a user's proficiency in SDL Trados 2007 and the Create, Cleanse, Maintain (CCM) Methodology. Those who achieve certification must demonstrate their knowledge in CCM methodology and a thorough understanding and competency in SDL Trados functionality and features.

The certification requires successful completion of one or more rigorous proficiency examinations in use of the SDL tools. Users who are certified can often leverage the SDL toolset more efficiently and reduce translation customer costs and the time it takes to bring their products to market.

In making the announcement, ICD President Dany Olier reinforced the company's strategic position on accreditation of staff and the

benefits of SDL certification in particular. "ICD has consistently demonstrated its appreciation for professional certification," Olier said. "To ensure we provide our customers with the finest quality translations, ICD uses only ATA-accredited translators. As SDL Trados is another resource we apply to our customer projects, we believe that Lim's accreditation will enhance our ability to deliver value, efficiency, and quality in all of our translations."

International Communication by Design, Inc., is a full-service language service provider (LSP) headquartered in Milwaukee, WI, with a network of translation and localization professionals located around the globe. Using only native language translators accredited by the American Translator's Association (ATA) in over 50 languages, ICD supports the multilingual needs of a broad range of industries—from aeronautics to banking, medical to transportation. With its nearly 20 years of experience in providing complete globalization services, ICD is a recognized leader in providing on-time and accurate language services worldwide. For more information on ICD, visit us on the web at www.icdtranslation.com.

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